

# Spencer Smith

COPYWRITING SAMPLES



## SANS-SOUCIE GLASS PROMOTIONAL VIDEO

New York City - home to some of the greatest and most innovative structures in the world, a synergism that creates an iconic skyline. The most recent addition is the Bank of America Tower at 1 Bryant Park. Currently the second highest building in New York City, the Bank of America Tower is one of the most environmentally-friendly and technologically-progressive buildings in the world. Such a monumental building required special craftsmanship and attention to its aesthetic.

In search of skilled glass artisans, architects Cook+Fox came to Southern California to meet with San Soucie in Palm Desert. Known for their quality work and customer service, Sans Soucie was selected above bidders from Europe, Canada, New York, and Los Angeles...

## BATH PRODUCT POSTERS



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## VIDEO DEPOT INSTRUCTIONAL VIDEO

This is your Videomatic card.

Now this is important: you need *this* to get this.

This has *this* inside.

This gives you



this

or this,

this,



this,

or this.

But you *need* this.



So let's get started...